

Maximise your reach, localize your engagement

In today's fast-paced world, getting your brand noticed is more crucial than ever. The Westerly Magazine offers an incredible opportunity to showcase your business, products, and services to a wide and engaged audience. With seamless integration into Facebook, Instagram, and Google AdWords, your message will reach new heights, leaving a lasting impact on your target audience. Here's why The Westerly Magazine is your ticket to unparalleled exposure and success:

A Captive Audience: The Westerly Magazine boasts a dedicated readership, eager to discover the latest trends, local stories, and at home innovations. When you advertise or secure editorial placement with us, you tap into a community that values quality content and appreciates your brand's presence.

Cross-Platform Visibility: We understand the importance of reaching your audience wherever they are. With our seamless integration into Facebook and Instagram, your message goes beyond the pages of our magazine and directly into the feeds of potential customers. This multi-channel approach maximizes your brand's visibility and ensures it's seen by a diverse and engaged audience.

Google AdWords - Unlock the Digital Realm: The Westerly Magazine doesn't stop at social media; we also extend your reach into the digital realm through Google AdWords. Benefit from our strategic placement in search results, capturing the attention of users actively seeking products and services in your local target audience in a form that is endorsed by the local community magazine.

Credibility and Trust: Editorial placement in The Westerly Magazine positions your brand as an authority in your industry. Our carefully curated content ensures that your message is aligned with the values and interests of our readers, building trust and credibility that drives customer loyalty.

Customized Solutions: We understand that every brand is unique. That's why we offer customizable advertising and editorial packages tailored to your specific needs and goals. Whether you're looking to create brand awareness, launch a new product, or boost sales, The Westerly Magazine has a solution for you.

Trackable Results: We believe in the power of data-driven decision-making. Our advertising and editorial placements come with comprehensive analytics, allowing you to monitor the performance of your campaigns in real-time. Adjust your strategy as needed to optimize your return and achieve your desired outcomes.

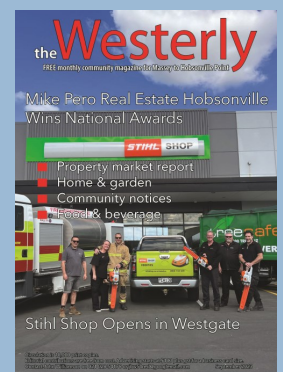
Join the Success Stories: Countless businesses have already experienced the benefits of advertising and editorial placement in The Westerly. Don't miss the chance to become one of our success stories, as you witness your local brand engagement grow and your impact soar.

In a world saturated with content, The Westerly is your beacon of light, guiding your brand to new heights of exposure, engagement, and success. Reach out to us today, and let's embark on a journey that will transform your brand into a household name. Elevate your visibility, enhance your reputation, and watch your business thrive like never before with The Westerly Magazine!

Your content showcased over a dynamic range of digital and print media



facebook



This means you provide one editorial and one advertisement

which in turn is represented :

- Google advert and content
- Facebook content
- Instagram content
- The Westerly digital content
- The Westerly in print showcase



It is a content sandwich that is endorsed by your local community magazine and invested to the range of local content providers ensuring saturation on digital and print space.

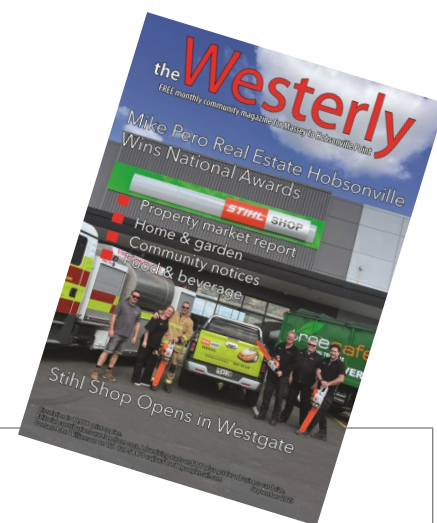
Price is \$750 plus gst for an investment that spans a full calendar month

To participate in this multi media promotion book with Stacey today on:

Email editorial@thewesterly.nz Phone 0800 900 700

To view the rate card go to:

<https://www.thewesterly.co.nz/advertise-in-the-westerly/>



As showcased:

New Stihl Shop To Open In Westgate

Attention all outdoor and garden enthusiasts! A brand new STIHL SHOP is about to open its doors in Westgate, offering a wide range of outdoor power tools and accessories to help you tackle all your property maintenance needs.

Established by the award-winning team at STIHL SHOP Kumeu, the plan for their new Westgate store is simple – to provide the same high level of service and quality products, with a strong focus and commitment to supporting the local community, just like they do at Kumeu. For 8 years Craig and Margaret Walker have owned and operated the STIHL SHOP at Kumeu and thoroughly enjoy and embrace being part of a close-knit and supportive community. STIHL SHOP Kumeu prides itself on its involvement and connections with its surrounding community. They actively support the local Fire and Emergency Services in the district, donating product, advice and services as often as they can. As proud sponsors of local sports clubs, schools and early learning centres and active members of the NorthWest Business Association, the team are always looking for new ways to show their support to organisations and other local business operators.

While the STIHL SHOP Kumeu team hasn't been shy in supporting their local causes, they've still been overwhelmed by the very unexpected recent show of support to them from the community while setting up their new venture at STIHL SHOP Westgate. "We've been amazed by the kind offers and actions of many of our local business colleagues and customers", said Ben and Rae Deakin, who manage the marketing and business development for both stores. "Assistance with security measures, fit out and shop set up have been really helpful, and the genuine encouragement and support from our Kumeu community has been very humbling. We've loved having visits from our Kumeu customers and business colleagues during our setup phase, and having the team from Fire and Emergency call in to check our progress certainly stamped our mark with the neighbours!"

The new STIHL SHOP is conveniently located in the heart of Westgate at 15 Kakano Road, just 250m from Costco. Whether you are a professional landscaper or a weekend warrior, you will find everything you need to keep your backyard looking its best. From chainsaws and trimmers to blowers and mowers, STIHL SHOP Westgate has it all. Their knowledgeable staff is always on hand to help you choose the right tool for the job and provide expert advice on how to use it safely and efficiently, with the added bonus of all equipment leaving the store fully assembled, run-up and ready to operate.

In addition to their extensive selection of power tools, STIHL SHOP Westgate also offers a wide range of accessories, including safety gear, lubricants, and replacement parts. They even offer servicing and repairs for all STIHL products, ensuring that your tools are always in top condition.

The team at STIHL SHOP Westgate are looking forward to meeting their new community and customers when they open in September. Head on in to meet the team and discover everything they have to offer. With their unbeatable selection, expert advice, and top-notch customer service, you are sure to find everything you need to tackle all your outdoor projects with ease. STIHL SHOP Westgate will be opening in September, with trading hours Mon-Fri 8.30-5pm, Sat 9-3 and Sun 10-3.

