

The Westerly – Advertising Request Form

Thank you for your enquiry/email regarding advertising in the Westerly.

Advertisement sizes, rates and specifications are as follows:

The Advertising Rates are:

Business Card size advertisement - 55mm high x 90mm wide – Colour \$100 + GST

Quarter Page size advertisement - 110mm high x 90mm wide – Colour \$250 + GST

Banner advertisement - 90mm high x 210mm wide – Colour \$300 + GST

Half Page advertisement - 147mm high x 210mm wide – Colour \$450 + GST

Full Page advertisement - 297mm high x 210mm wide – Colour \$800 + GST

Online digital package – Add on package – need to have an above advert to be featured in the magazine, which is featured on our website and a sponsored post on Facebook and Instagram - \$300 + GST

Front Cover package – Your business image on the front cover PLUS a full page inside for editorial and/or advertising content - \$1,500 + GST

Editorial: 300 word with a colour photograph (not logo) free from charge with any advertising.

ADVERTISEMENT SPECIFICATIONS:

All adverts supplied must be in one of the following formats:

Adobe PDF, InDesign, Microsoft Word (with any graphics supplied as a .jpg), or a .jpg.

ADVERTISING BOOKING:

Advertisement size required _____

No of issues (Feb – Dec only) _____

Issue dates (start month – end month) _____

Details for invoicing:

Company Name: _____

Attention (Name): _____

Address: _____

Phone Number: _____

Email: _____

Please Note: All invoices are emailed

Signature: _____

Signature required for advertising to proceed.

Please complete and email to Stacey – editorial@thewesterly.co.nz. Advertising continues within the publication on a roll over basis or specified time frame. If you wish to change your artwork or cancel your next advertisement please email: editorial@thewesterly.co.nz before the 15th of the month prior to publication.